



## **Sponsorship Opportunities 2009** **Texas Alliance for Patient Services**

**Annual Conference**  
**Westlake, TX**  
**September 9 – 11, 2009**  
**Marriott Dallas/Fort Worth Solana**

The Texas Alliance for Patient Services (TAPS) Board of Directors and its membership sincerely thank you for your company's interest in supporting our organization. TAPS has revised the sponsorship opportunities to enhance your company's name recognition and to inform patient services representatives of your products and services. Please review the following options, complete the Sponsorship Application Form, and return it to our Executive Director, Linda Dunahoo. Linda can be reached at 512.926.6504 or email to [Ldunahoo@taps-online.org](mailto:Ldunahoo@taps-online.org).

### **All Annual Conference Sponsors will receive the following benefits in addition to those indicated for each level:**

- One 6' or 8' skirted table with signage
- Complimentary registrations to the Annual Conference as noted plus one additional registration per firm at the member rate
- Sponsorship ribbons on name badges for your representatives at the Annual Conference
- Opportunity to network with and market your product to conference attendees during registration, morning continental breakfasts and break times
- Recognition as a sponsor of the Annual Conference on signage, in a scrolling sponsor products and services presentation, and in conference materials
- Sponsor appreciation list posted on the TAPS website [www.TAPS-Online.org](http://www.TAPS-Online.org)
- Advance list of registrations for TAPS Annual Conference on request, full list after conference
- Authorization to acknowledge your sponsorship of TAPS in your marketing materials

### **Annual Conference Champion Level: \$6,000**

- **Four** complimentary registrations for conference activities (including education, social events and meals)
- **Full page ad** in the Annual Conference program
- Recognized as a **Champion Sponsor** at the Annual Conference
- Recognized in TAPS E-newsletter as a supporter with **block ad** placement in **four** editions
- **Live link** to your company on TAPS website for **one year**
- **Access** to the TAPS Community Forum for **one year**

### **Annual Conference Partner Level: \$4,000**

- **Three** complimentary registrations for conference activities (including education, social events and meals)
- **One half page ad** in conference program
- Recognized as a **Partner Sponsor** at the Annual Conference
- Recognized in TAPS E-newsletter as a supporter with **block ad** placement in **three** editions
- **Live link** to your company on TAPS website for **one year**
- **Access** to the TAPS Community Forum for **one year**

### **Annual Conference Benefactor Level: \$2,500**

- **Two** complimentary registrations for conference activities (including education, social events and meals)
- **One quarter page ad** in conference program
- Recognized as a **Benefactor Sponsor** at the Annual Conference
- Recognized in TAPS E-newsletter as a supporter with **block ad** placement in **two** editions
- **Live link** to your company on TAPS website for **one year**
- **Access** to the TAPS Community Forum for **one year**

### **Annual Conference Patron Level: \$1,500**

- **One** complimentary registration for conference activities (including education, social events and meals)
- Recognized as a **Patron Sponsor** at the Annual Conference
- Recognized in TAPS E-newsletter as a supporter with **block ad** placement in **one** edition
- **Live link** to your company on TAPS website for **six months**
- **Access** to the TAPS Community Forum for **six months**

### **Annual Conference Donor Level: \$1000**

- **One** complimentary registration for conference activities (including education, social events and meals)
- Recognized as a **Donor Sponsor** at the Annual Conference
- Recognized in TAPS E-newsletter as a supporter in **one** edition
- **Live link** to your company on TAPS website for **three months**
- **Access** to the TAPS Community Forum for **three months**

## **Annual Conference Contributor Level: \$750**

- **One** complimentary registration for conference activities (including education, social events and meals)
- Recognized as a **Contributor Sponsor** at the Annual Conference
- Recognized in TAPS E-newsletter as a supporter in **one** edition
- Listing as a sponsor on TAPS website for **three months**

## **Annual Conference Special Event Sponsors:**

As an option, you may designate your Annual Conference sponsorship dollars to help underwrite the cost **one** of these special opportunities. In addition to the benefits of sponsoring at a level as previously described, your **specific support of the option you select** from the list below will be acknowledged in signage and print at the Annual Conference. **This additional recognition costs NO additional funds and is available on a first-come first-served basis, so act quickly:**

### **Champion Level (\$6,000) Select one:**

- μ Annual Conference Reception
- μ Annual Conference Luncheon
- μ Annual Conference Breakfast Buffet
- μ TAPS-Online website

### **Partner Level (\$4,000) Select one:**

- μ Annual Conference Refreshment Break
- μ Annual Conference Technology (audio-visual equipment rental, conference CDs)
- μ Annual Conference Tote bags
- μ Annual Conference Shirts

### **Benefactor Level (\$2500) Select one:**

- μ Annual Conference Printing
- μ Annual Conference supplies (TAPS folders, name badges, etc.)

## **Regional Meetings Various Dates and Locations in Texas**

The mission of the Texas Alliance for Patient Services is to advance the professional development of patient representatives and related patient service professionals by promoting the improvement of patient care and the extension of adequate health care services for all persons. This is fulfilled not only at the Annual Conference, but also at short regional meetings held at various locations around the state of Texas throughout the year.

These events are from two to five hours in length with an expectation of 30-75 members and non-members in attendance. Lunch, refreshments and door prizes are provided in addition to the educational component of the meeting to attract attendees. The sponsor of each regional meeting is given maximum exposure and recognition during the day.

## **Healthcare Institution Sponsor Opportunities**

TAPS support by our healthcare institutions is paramount to the success of our mission and educational programs. These educational offerings help to assure that patients, their families and staff are supported by well informed patient representatives.

Conference updates include presentations from experts in the fields of healthcare legislation, customer service and effective conflict resolution, as well as other areas of best practices for patient and guest services. We welcome your generous contribution to help support our Annual Conference, regional meetings and year-round operations. Healthcare Institution sponsors will receive appropriate acknowledgement for their support.

**SPONSORSHIP APPLICATION**      **Texas Alliance for Patient Services 2009**  
**TAPS Annual Conference September 9 -11, 2009 in Westlake, Texas (DFW area)**

Please type or print. You must fax form to 512-382-0309 or mail to address below before deadlines noted to ensure maximum benefits of sponsorship. List firm name exactly as it is to appear in promotional materials. For more information contact Linda Dunahoo at 512-926-6504 or email [LDunahoo@taps-online.org](mailto:LDunahoo@taps-online.org)

Name of Sponsoring Company \_\_\_\_\_  
 Person Authorizing Sponsorship \_\_\_\_\_  
 Title \_\_\_\_\_ E-Mail \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ Website \_\_\_\_\_  
 City, State, Zip Code \_\_\_\_\_  
 Area Code and Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
 Primary products or services you provide your clients (**20 words or less**—this will be used in a scrolling sponsor listing on site): \_\_\_\_\_

**Please Indicate Sponsorship Level Requested. All Annual Conference sponsors receive:**

- Recognition in the TAPS Annual Conference materials (if application faxed by **July 1, 2008**)
- Listed in scrolling presentation and signage in the vendor exhibits area (if payment received by **August 15, 2008**)
- List of all attendees, following the meeting, pre-registration list **on request**
- Complimentary registrations as noted (must register individuals by **August 15, 2008**)
- One additional registration from sponsoring firm discounted to rate paid by members

ρ **\$6,000 – CHAMPION**

- Four complimentary registrations, table space, electronic pre-registration list, full page ad in Annual Conference program, a TAPS-Online.org Web link and access to the TAPS Community Forum for one year, a block in four editions of TAPS E-newsletter

ρ **\$4,000 – PARTNER**

- Three complimentary registrations, table space, electronic pre-registration list, half page ad in Annual Conference program, a TAPS-Online.org Web link and access to the TAPS Community Forum for one year, a block in three editions of TAPS E-newsletter

ρ **\$2,500 – BENEFACTOR**

- Two complimentary registrations, table space, electronic pre-registration list, quarter page ad in Annual Conference program, a TAPS-Online.org Web link and access to the TAPS Community Forum for one year, a block in two editions of TAPS E-newsletter

ρ **\$1,500 – PATRON**

- One complimentary registration, table space, faxed pre-registration list, a TAPS-Online.org Web link for six months and access to the TAPS Community Forum for six months, a listing in one edition of TAPS E-newsletter

ρ **\$1,000 – DONOR**

- One complimentary registration, table space, faxed pre-registration list, a TAPS-Online.org Web link for three months, a listing in one edition of TAPS E-newsletter

ρ **\$ 750 – CONTRIBUTOR**

- One complimentary registration, table space, faxed pre-registration list, sponsor listing on the TAPS-Online.org website for three months and a listing in one edition of TAPS E-newsletter

ρ **SPECIAL EVENT SPONSOR** \_\_\_\_\_ (\$ \_\_\_\_\_  
 level sponsor)

ρ **REGIONAL MEETINGS** – Please contact me as noted above for sponsorship support.

I will provide payment for sponsorship by **August 14, 2009** or accept suspension of remaining benefits of sponsorship.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please make checks payable to TAPS, and send to:**

TAPS  
 Attn: Linda Dunahoo, Executive Director  
 P. O. Box 140693      6804 Kings Point West  
 Austin, TX 78714-0693      Austin, TX 78723-2831

[ FYI: TAPS Tax ID Number is 03-0467983 ]

**Or, I authorize TAPS to charge my:**

MasterCard    Visa    AmEx

Exp: \_\_\_/\_\_\_ Validation: \_\_\_\_\_ Billing zip code: \_\_\_\_\_

Account number \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

(Signature required)

Fax to 512-382-0309